

THE
ESG
— INSTITUTE

The ESG Revolution From Compliance to Impact

Joanne Flinn, 7th December 2024

Not to be accused of Greenwashing
Not to be a talking shop
Clarity on sustainability trends
The model to drive sustainable strategy
Leave with something tangible

Business sustainability



Planet, People and Profit. This is our definition based on international business practice and regulatory direction.

Environmental

- Air pollution
- Plastic Pollution
- Waste
- Methane and other Green House Gases
- Carbon
- Land use
- Water
- Biodiversity
- Dematerialisation
- Impacts

Social

- Internal culture
- DEI hiring & retention
- Employee well-being
- Community well-being
- Equal pay
- Supplier employee welfare
- Female representation on boards
- Public Interests, values and trends
- Impacts

Governance

- Goals and metrics
- Strategy and plans
- Culture and values
- Business model design
- Value creation opportunities
- Risk management and compliance
- Sources of finance
- Free Cash Flow
- CAPEX, EBITA, & Finance Ratios
- Corruption and bribery

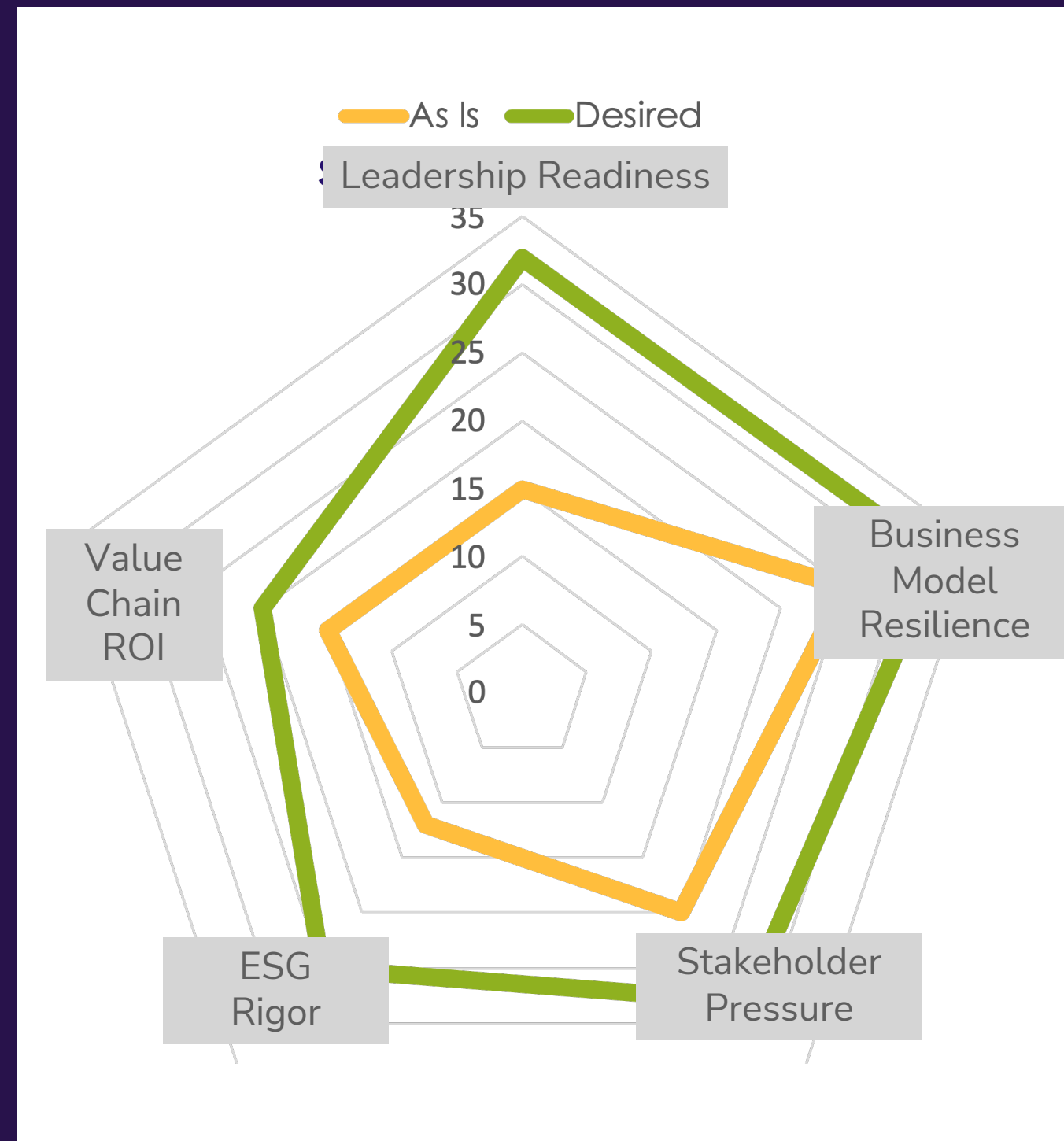
Accelerating Value



DEVELOPED WITH BUSINESS LEADERS FROM

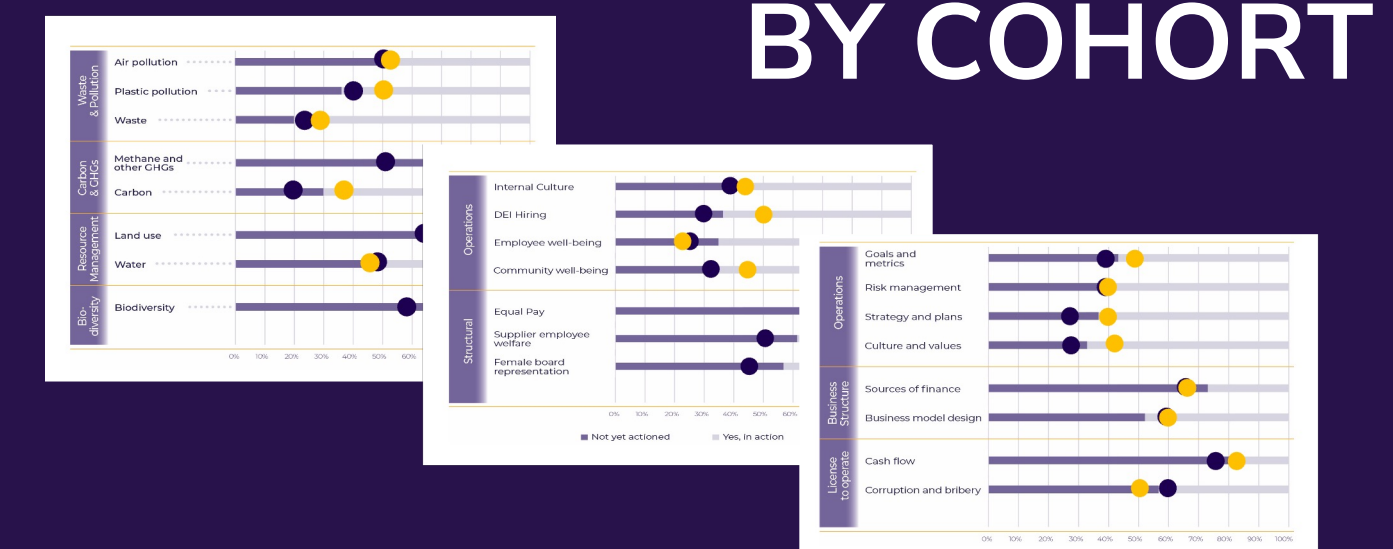


5 CRITICAL DIMENSIONS



ACROSS 106 SWIMLANES

Factor	OBSERVER	PLEDGER	COMPLIER	TRANSFORMER	DEFINER
ESG Governance	●	●	●	●	●
Pay Parity & Equity	●	●	●	●	●
Supply Chain	●	●	●	●	●
Investment	●	●	●	●	●
Business Culture	●	●	●	●	●
Value chain coverage	●	●	●	●	●
Goals set	●	●	●	●	●
Product/Service Lifecycle	●	●	●	●	●



ESG 123® Roadmap: Hot Spot Assessment. Selected Swim lanes



**JOANNE FLINN, MSID, MSC
AUTHOR OF GREENSIGHT,
CHAIR**

THE ESG INSTITUTE


JOANNE FLINN

Joanne Flinn is the author of Greensight – the Sustainability Guide for Company Directors. She facilitates transition alignment to profit and sustainability goals with Boards and the C-Suite.

Earlier to this, she was the Country Head of Financial Services Consulting PricewaterhouseCoopers, Thailand and Head of Change on the IT ExCo at DBS.

*‘Elegant, firm and effective’
a global CEO*

Joanne has a significant track record of building business by transforming the way they change for clients in every sector, across global, regional and local markets for over 30 years. She is the Chairwoman of the ESG Institute.

Co-founder of the Change Leaders at the University of Oxford, she has an exceptional understanding of business transformation, governance and executive performance. She integrates systems thinking, behavioural dynamics and financial performance to accelerate results.

Joanne has published multiple award winning books, regularly contributes to industry events, and is adjunct faculty at several universities.

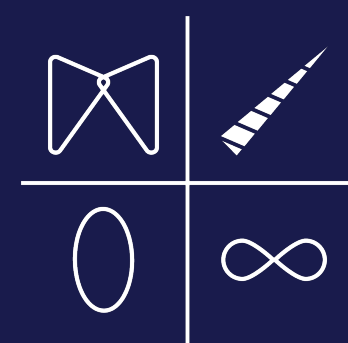
She holds an MSc from HEC and a BEc/Llb from the University of Tasmania.

Contact Joanne at
<https://www.linkedin.com/in/joanne-flinn/> or
via email at joanne@the-esg-institute.com



Joanne Flinn

MSID, MSc, BEc/Llb



IN THE MEDIA



BUSINESS PROFIT AND PURPOSE



UNIVERSITIES



PROFESSIONAL ASSOCIATIONS

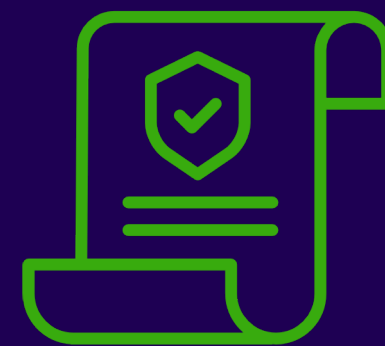




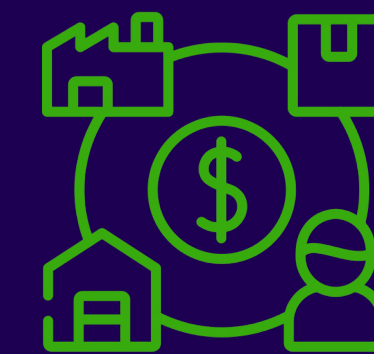
Action: Accelerating a just transition to a nature positive low carbon economy
We know: Doing Good is Good Business



Professionalizing
ESG Capacity



Thought Leadership
Action



Value Chain
Transformation



Business focused



With **rapidly changing** ecosystems (both economic and environmental) and some of the greatest challenges humankind has ever faced, **the ESG Institute contributes to accelerating** the transition toward sustainability by supporting **business leaders in their sustainability journeys.**



At its official launch in February 2023, the ESG Institute received the **Singaporean Senior Minister of State for Sustainability and the Environment, Dr. Amy Khor Lean Suan (许连碚)** and **Jane Douglas, Acting Deputy High Commissioner for Australia** as guests of Honor.

Proudly supported by the Singapore Institute of Directors, the Chartered Institute of Procurement and Supply (UK), Stewardship Asia Center and the business communities of AustCham and AmCham.

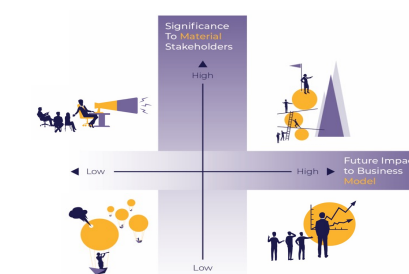


Greensight, the Sustainability Guide for Company Directors, supports the sustainability leadership journey.



Written for leaders, this book simplifies the alphabet soup of sustainability, provides tools and templates, while helping Boards and the C-Suite reduce sustainability risk as they grow their business.

Available for volume purchases or a co-branded book for your organization, members or clients to demonstrate your commitment to sustainability.



Our data driven Sustainability Readiness Profile, brings insight, aligns teams and accelerate internal action. Combined with our learning programs this tool helps you accelerate awareness, insight and action across your organization.

Available as a licensed tool that comes with online programs to create aligned action across teams.

The ESG-123™ RoadMaps, co-developed with businesses leaders, provides a practical roadmap to accelerate action internally and to assess the maturity and progress of your value chain externally.

	Low	Medium	High	Very High	Critical
Profit \$	↘	↘	↘	↘	↘
Risk	☹	☹	☹	☹	☹
Reputation	🌱	🗑️	🌊	👍	⚙️

Available as a white-label tool for your organization, members or clients to accelerate action towards sustainability.

Curricula, processes and tools are developed in collaboration with:



For a complementary ESG Readiness Assessment and exploration of how we can support you in accelerating your success and ESG journey, Contact Jonathan Cheung at the ESG Institute.

Jonathan@the-ESGInstitute.com

The Goal: Helping Leaders
Accelerate the Transition
to $< 1.5^{\circ}\text{C}$





Photo Credit: Linda Abel

The situation.

DECISION

RUSTY

GREEN

DECISION

RUSTY

GREEN

3° C+
DIRE

1.5° C or less
NET ZERO

5° C+
DIABOLICAL

less than 1.5° C
RESTORATIVE

BUSINESS PRACTICES

DECISION

RUSTY

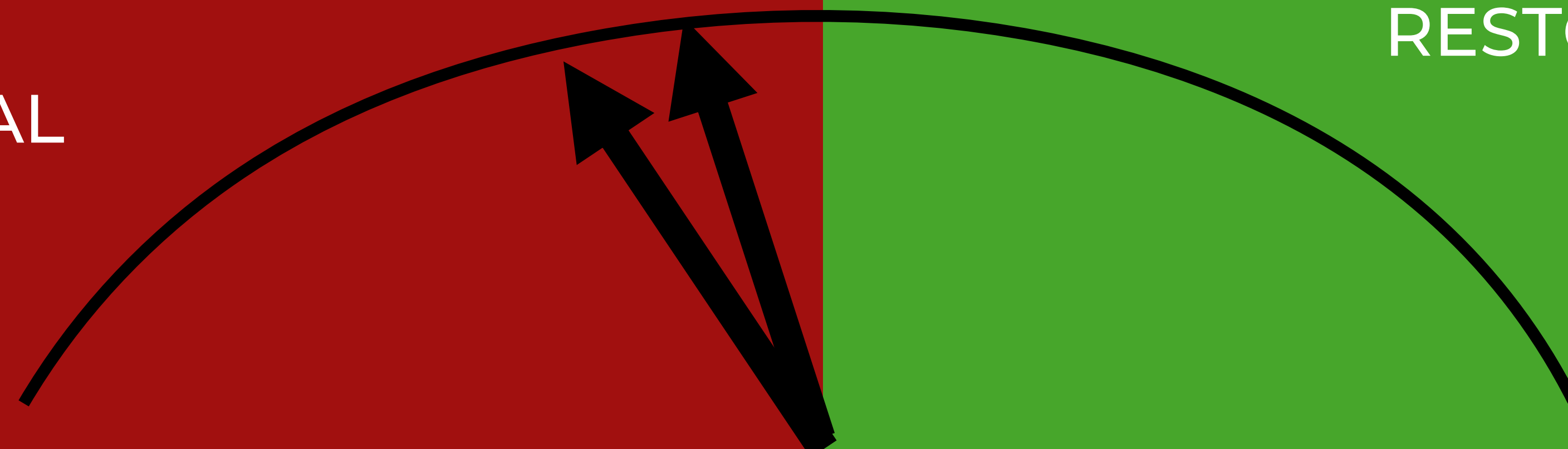
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BUSINESS PRACTICES

Post COP26, Nov 21: all pledges met : IEA = 1.8° C, Climate Tracker = +2.4° C

Post COP28, Dec 23: all pledges met: Climate Tracker = +2.7° C, current policies +2.9° C

DECISION

RUSTY

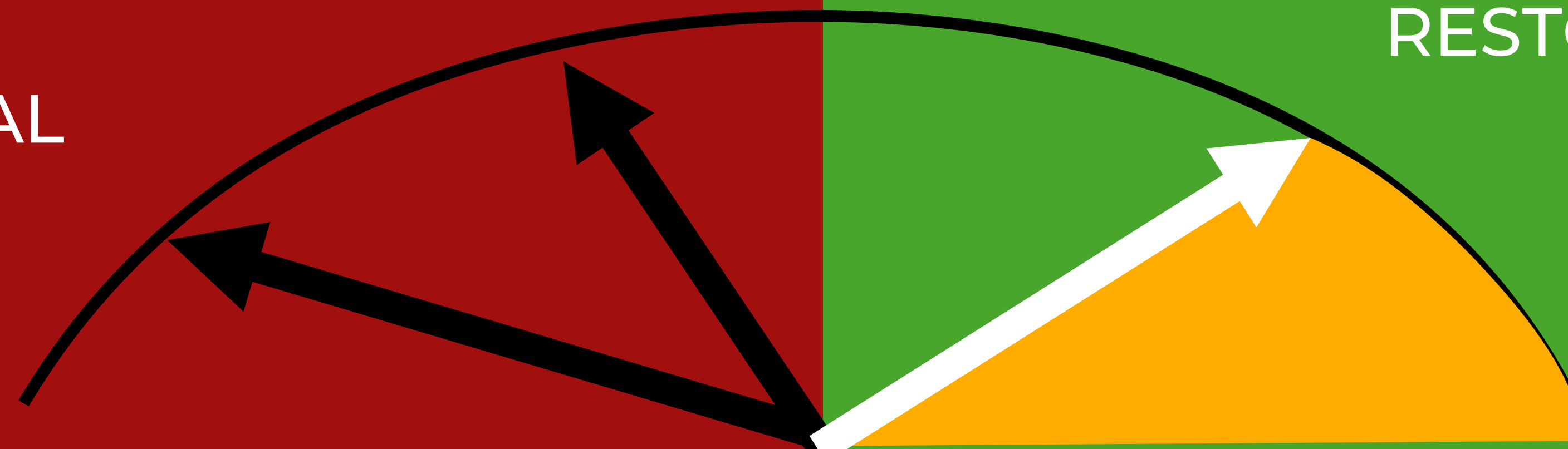
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6 Realities

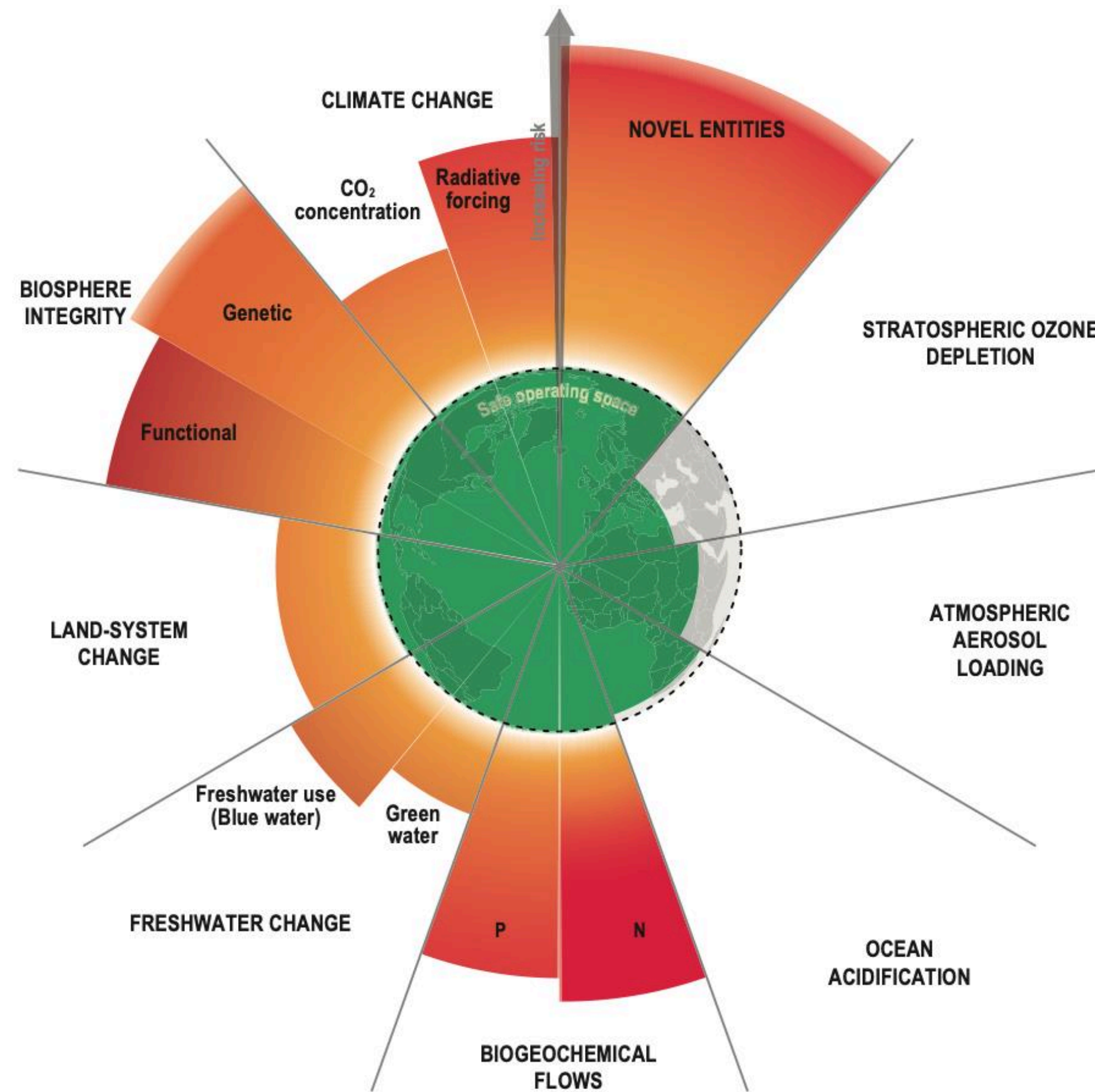
Planet



Bushfires below Stacks Bluff, Tasmania, Australia

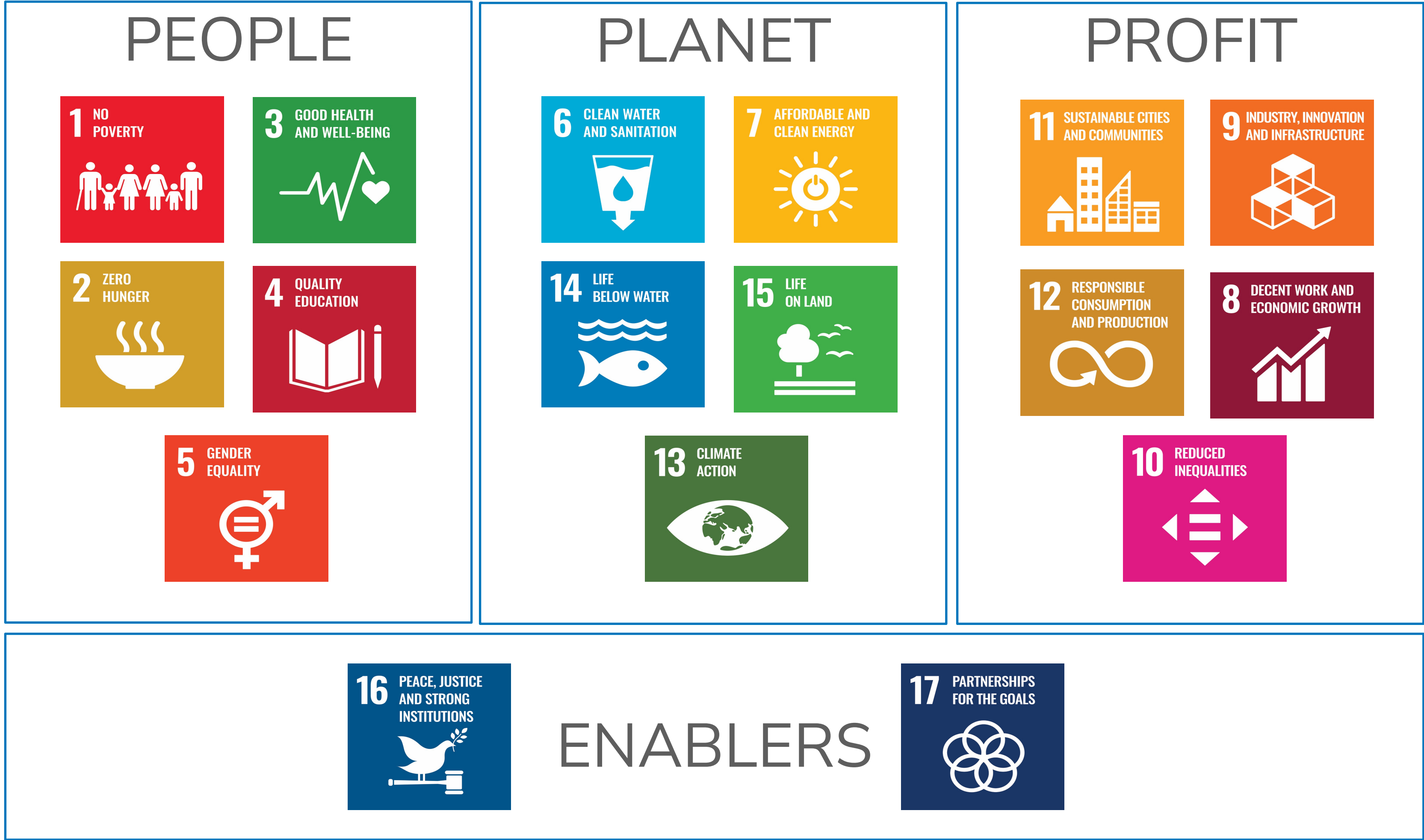
Photo Credit: Matt Palmer, Unsplash

Climate risks today



Which is why the SDGs matter in business...

THE SUSTAINABLE DEVELOPMENT GOALS
ESG FOCUSED

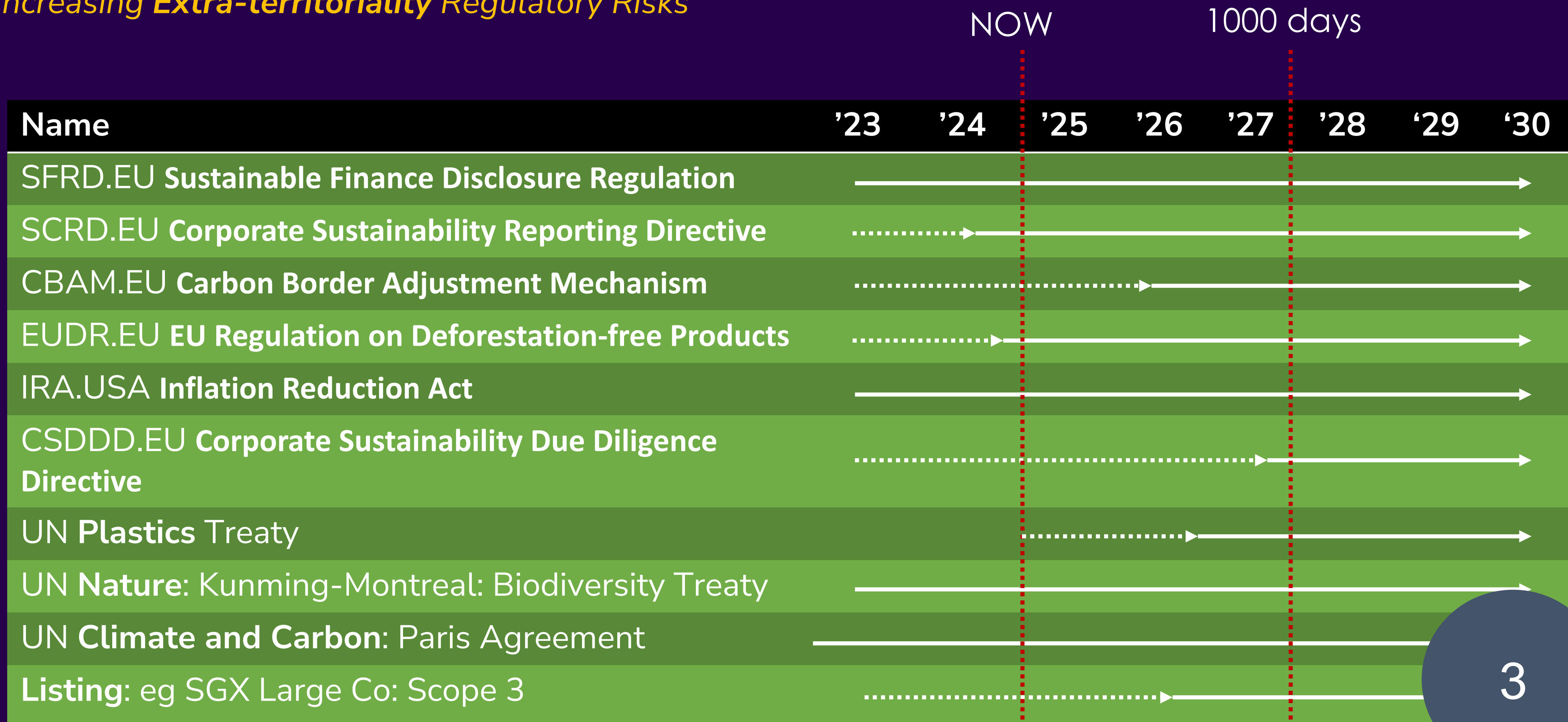


People



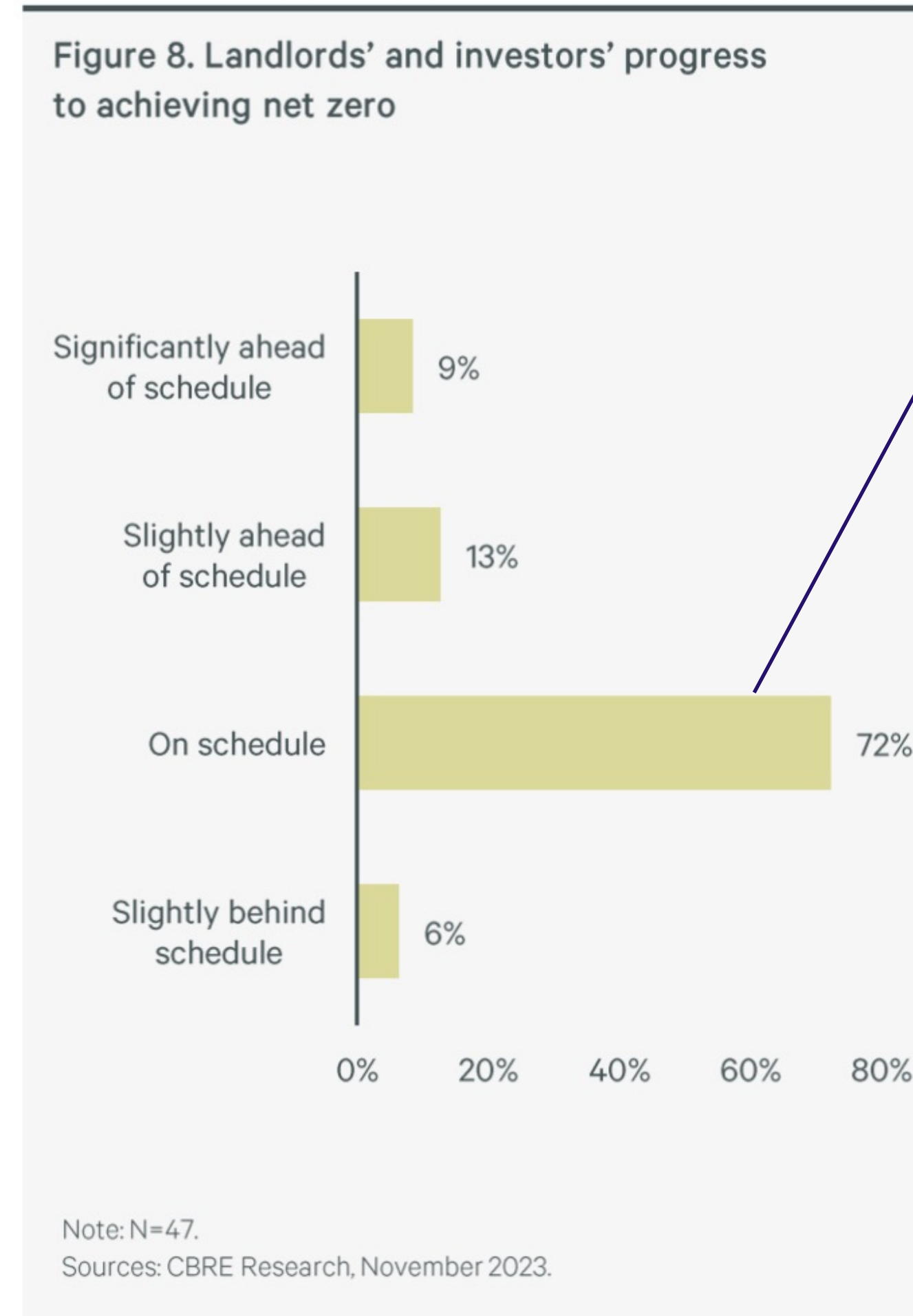
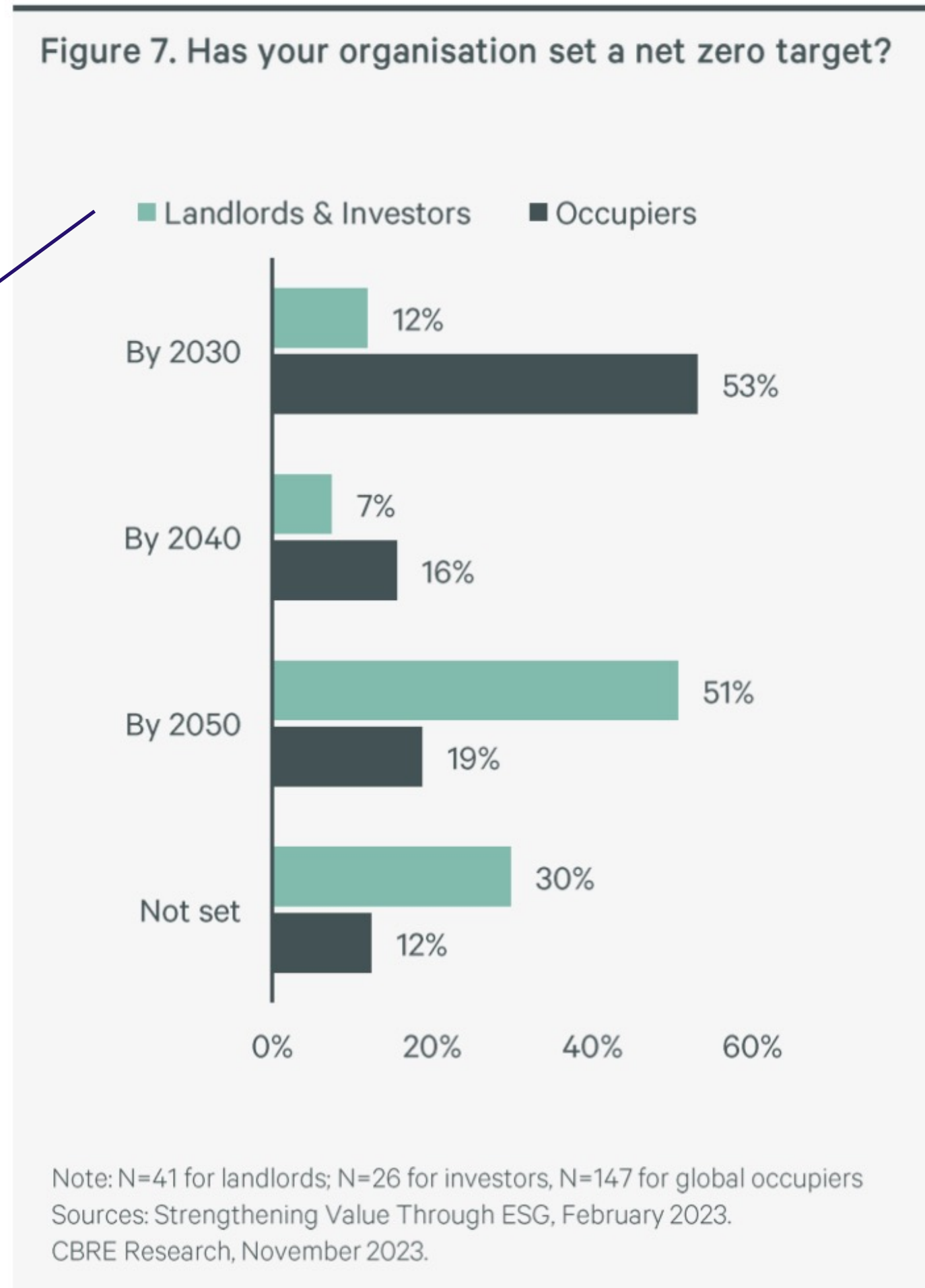
Regulatory Roadmap

Increasing *Extra-territoriality* Regulatory Risks



Stakeholder timelines diverge

39% of GHGs are from Built Environment



Challenges Scope 3 commitments of Occupiers

Profit

Accelerating reality today



- Done
- Transition
- Complete
- Hedge
- Observe

GOAL

UPDATE: MANDATORY CLIMATE REPORTING (AUSTRALIA)

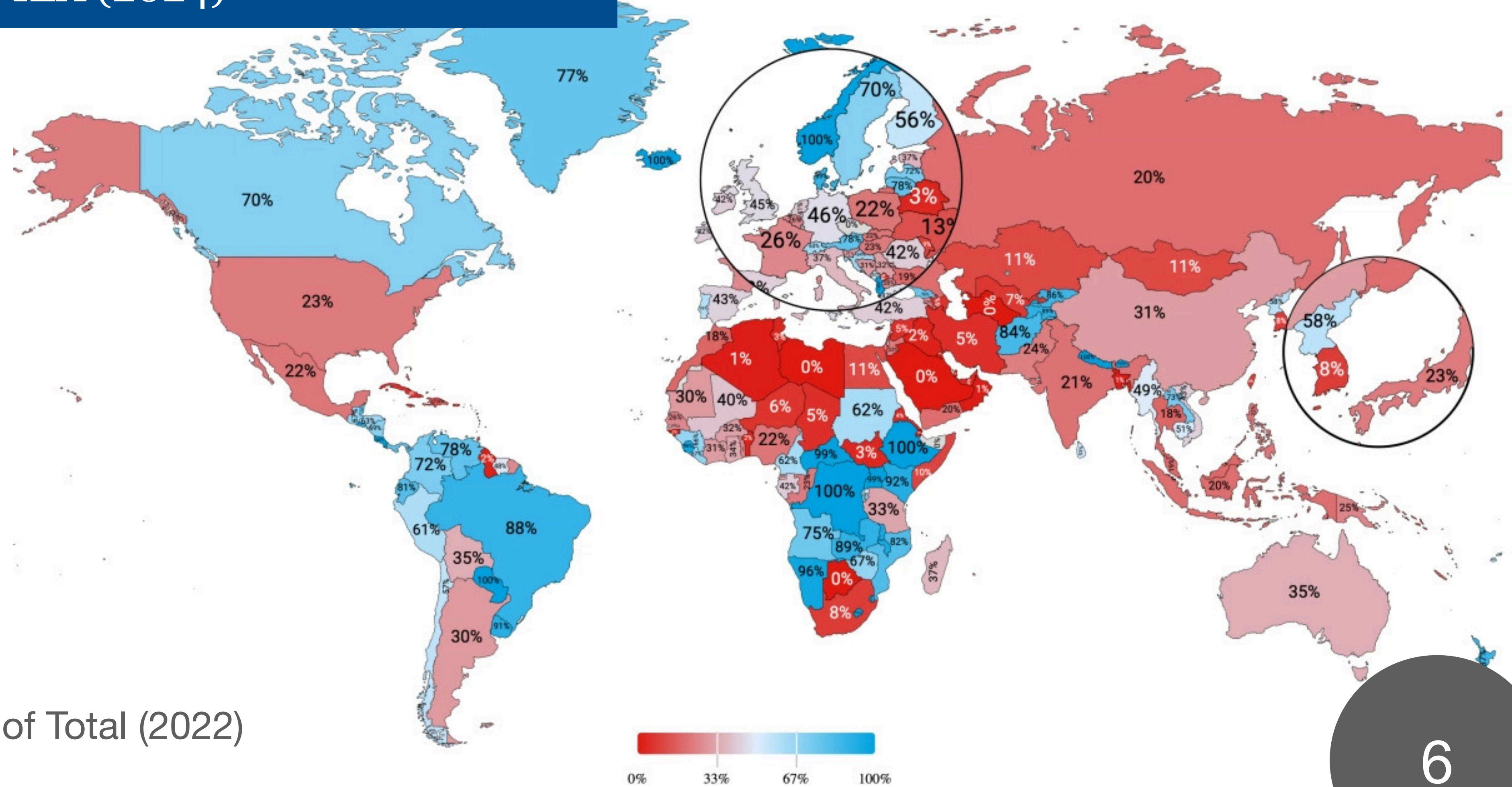
Where is your business most at risk over the next 5-7 years?

Who might you engage with to keep in your business?

Who might you be engaged with?

Assessed businesses primarily ASEAN based, 2023.
Source: State of Sustainability Report, Joanne Finn © 2023

Globally 30% Energy is Renewables. Expect: 42% by 2028 IEA (2024)



Renewable Power
Generation as a % of Total (2022)

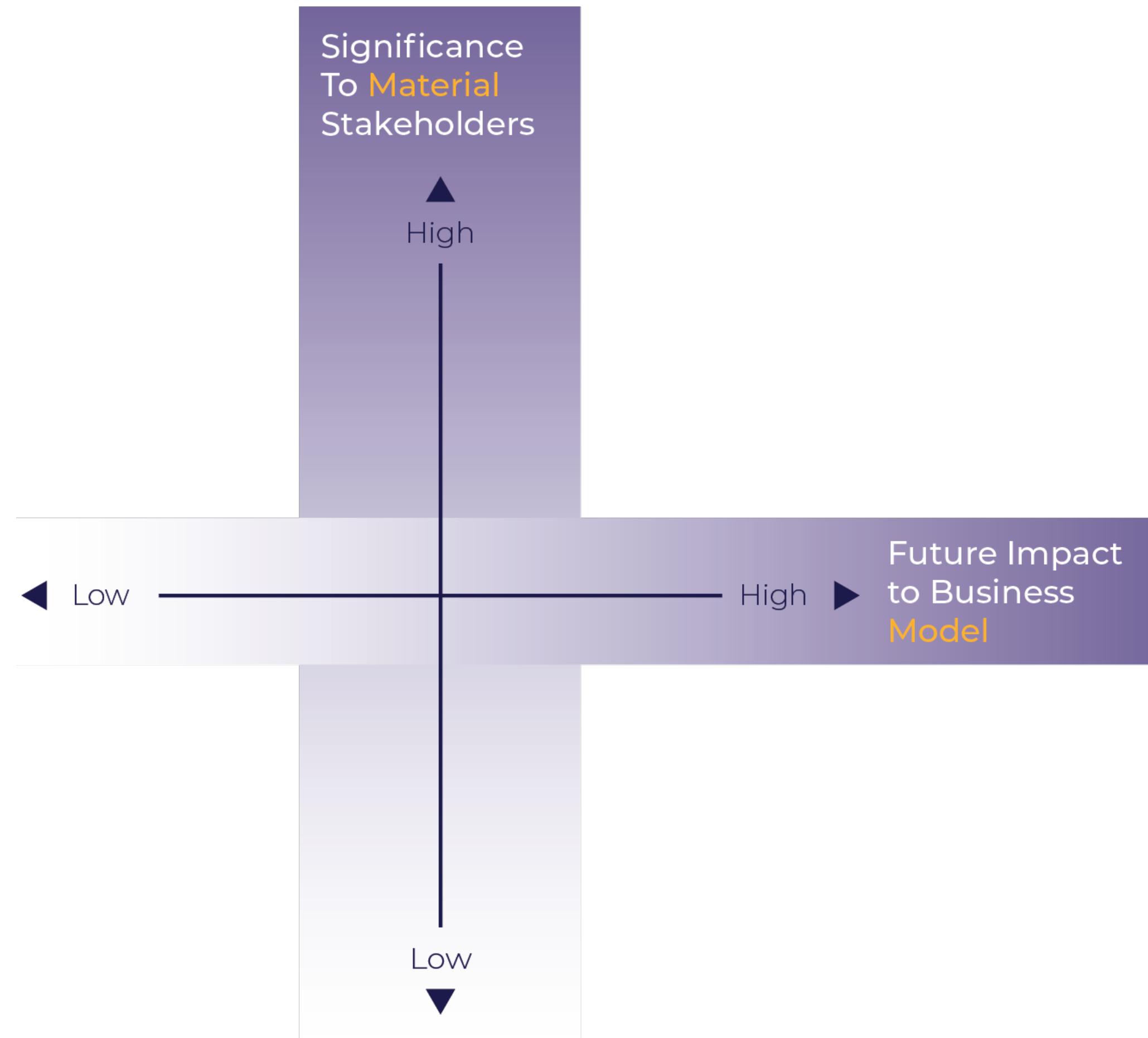
The Question:
Is your business future fit
looking 5 and 10 Years Forward?



Strategy is about Future Fitness



Sustainability Responsiveness Framework



Source, Greensight, the Sustainability Readiness Guide for Company Directors, Joanne Flinn, 2022



5 STRATEGIC PROFILES

Pressure on long term business model
Pressure from stakeholders



The Observer

Joanne Flinn and the ESG Institute©2024



The Pledger

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The Complier

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The Transformer

Joanne Flinn and the ESG Institute©2024

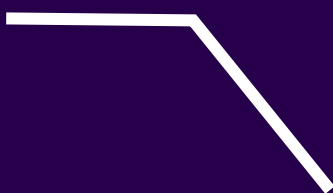










The Definer

Three Challenges

Each profile has a unique risk profile

Where does your business need to be to maintain your license to operate, be durable and value generating?

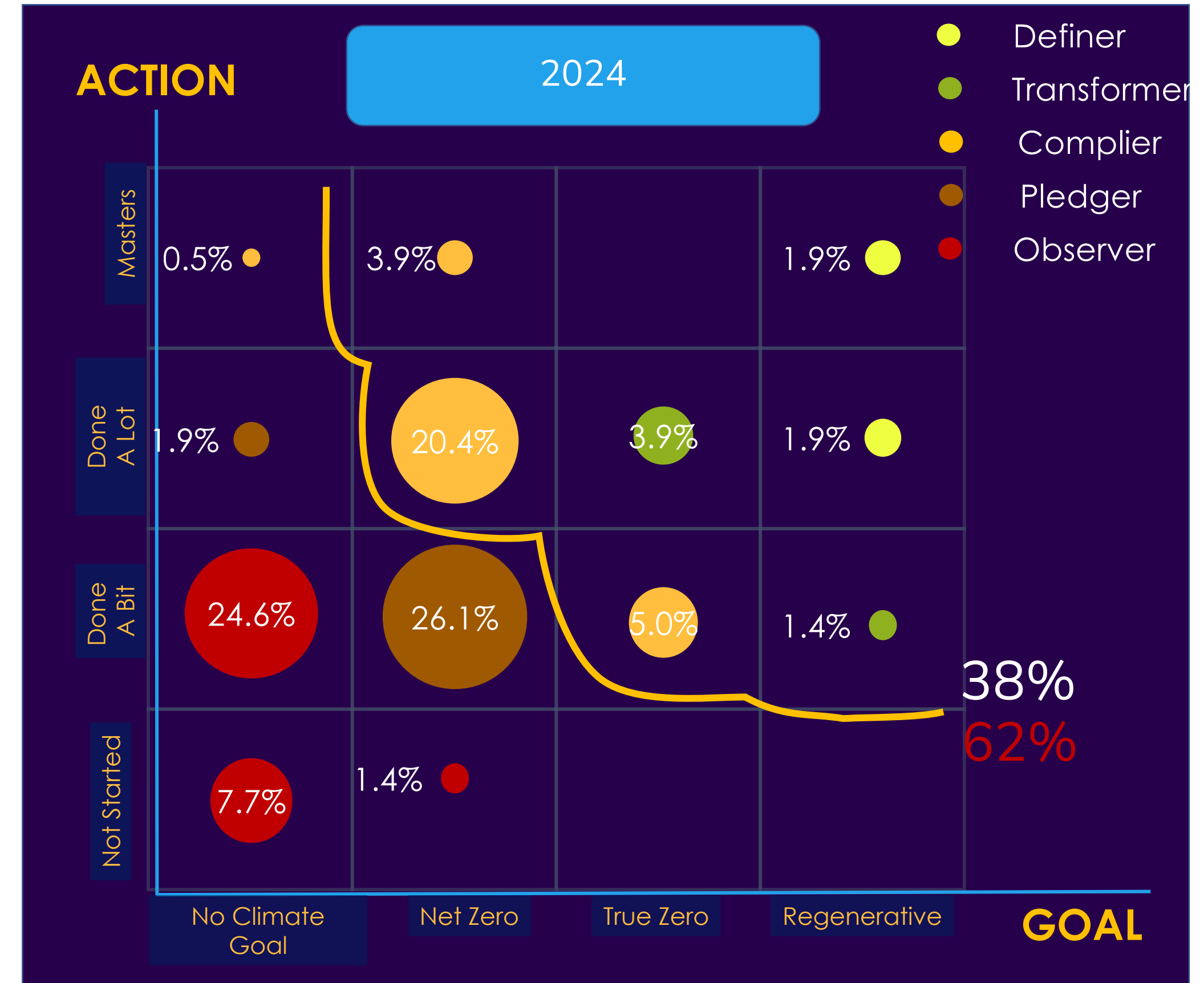
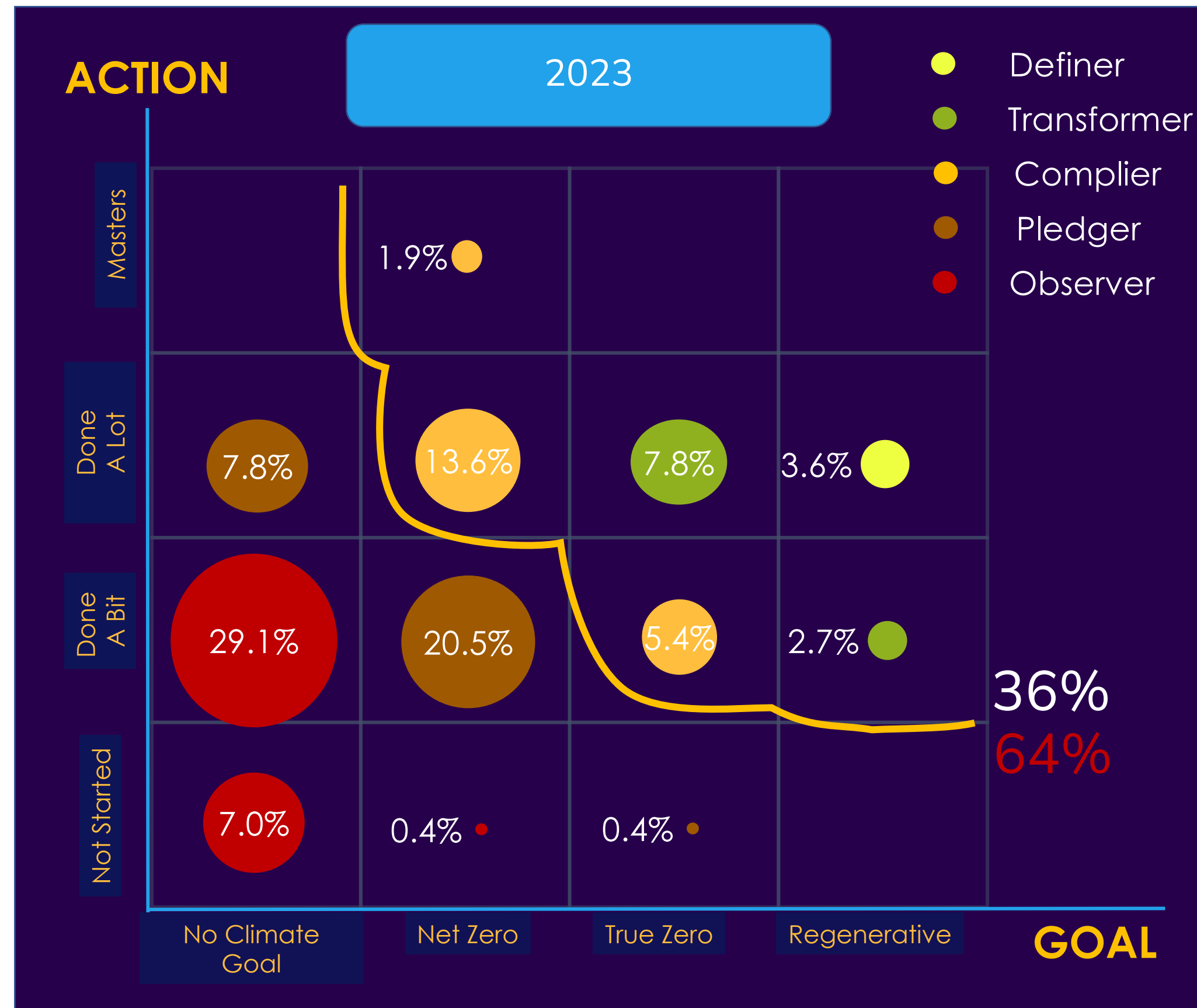
	OBSERVER	PLEDGER	COMPLIER	TRANSFORMER	DEFINER
Profit \$ <small>Over mid to long term</small>					
Risk <small>To asset valuations</small>					
Reputation <small>Of leadership and business</small>					



Where are we?

Sustainability is growing a business competency

EMBARGO until 15 Dec 2024.



Source: 2023 ESG Institute's Greensight State of Sustainability Survey
ESG 123® Sustainability Readiness Assessment with N=395 entities in ASEAN,
June through September 2023

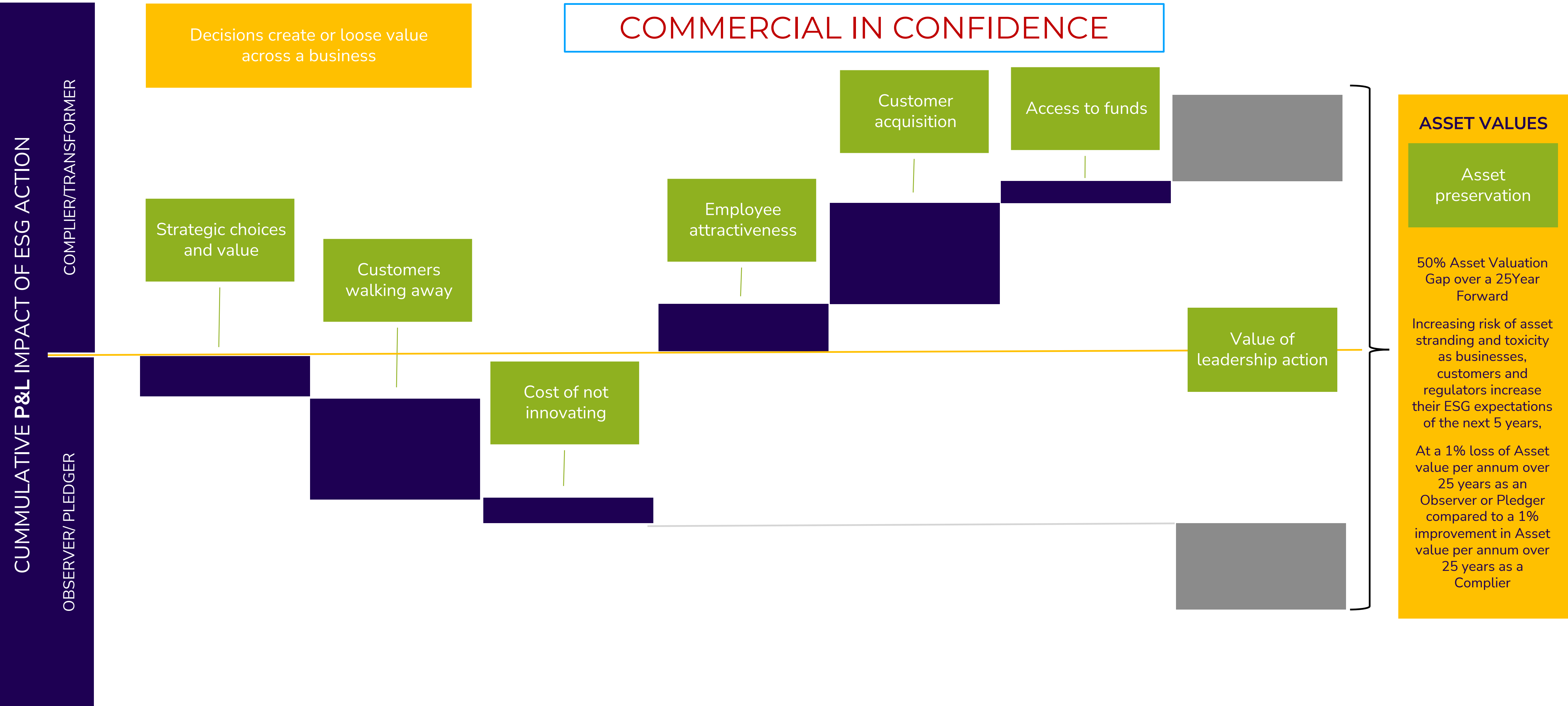
Source: 2023 ESG Institute's Greensight State of Sustainability Survey
ESG 123® Sustainability Readiness Assessment with N=207, data primarily Asian based. Cohort
from ESG Institute contacts and collaborative partners in Q3'24.

ESG investment has tangible value today

Value points from an ESG 123[®] Roadmap in Action



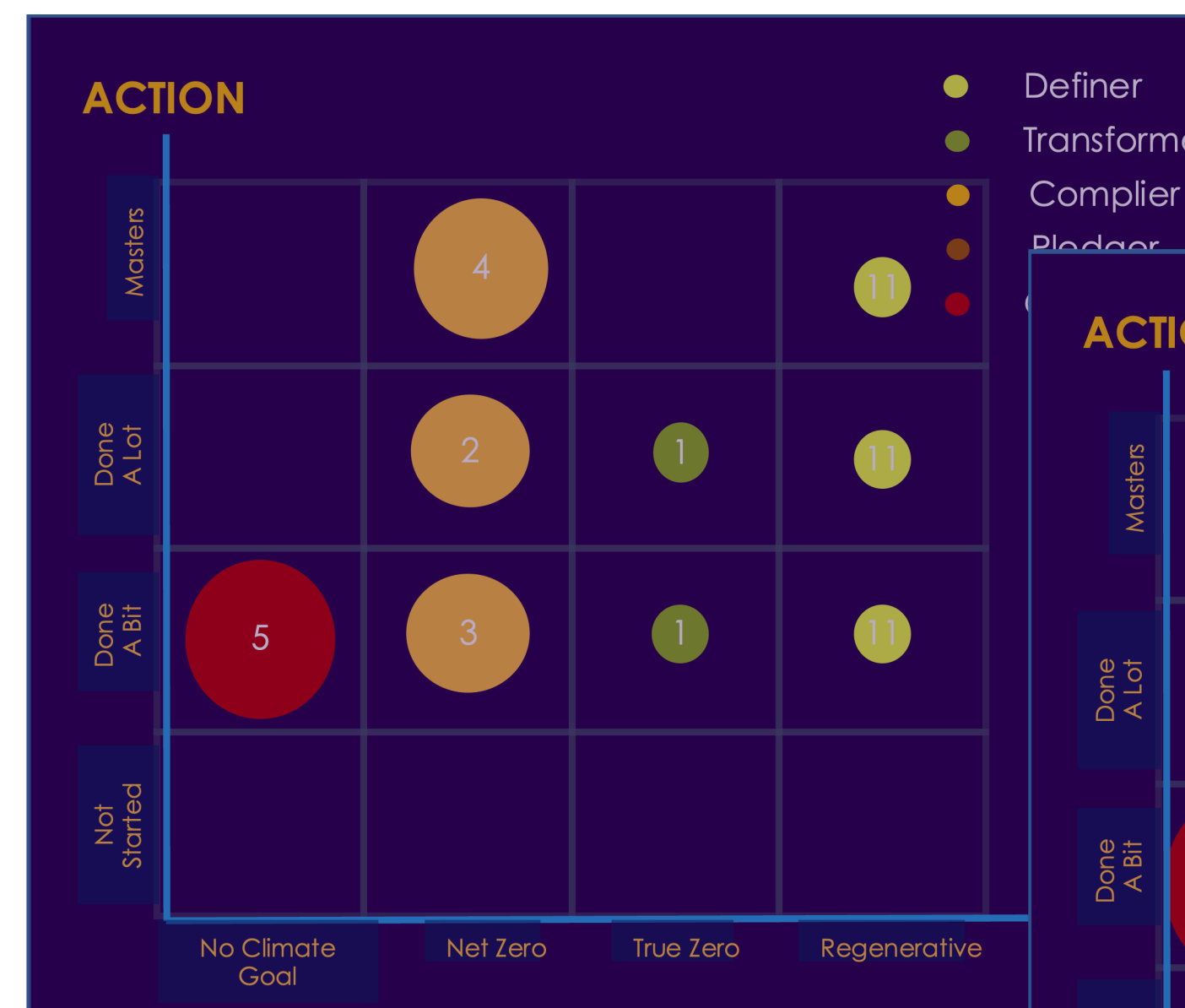
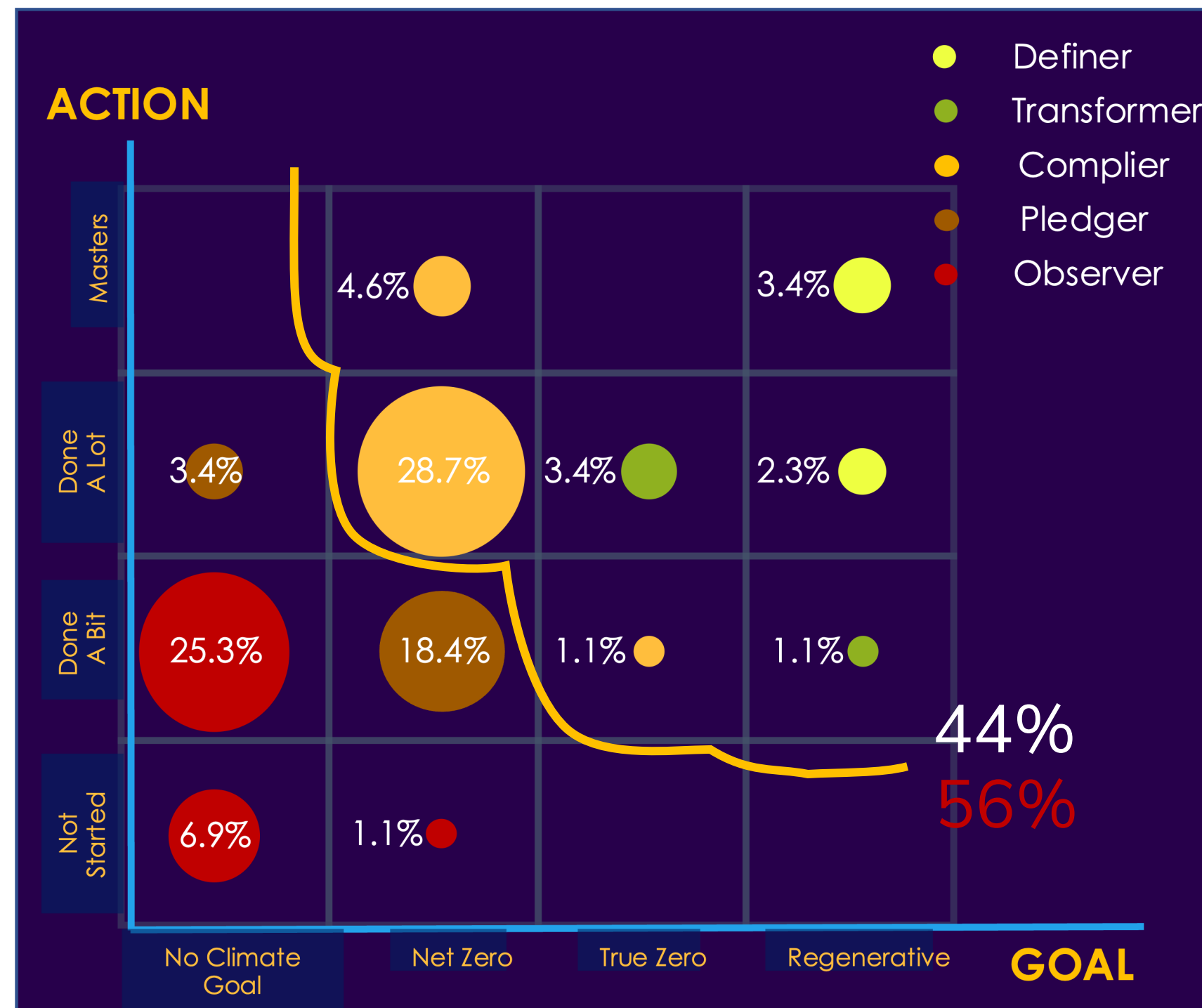
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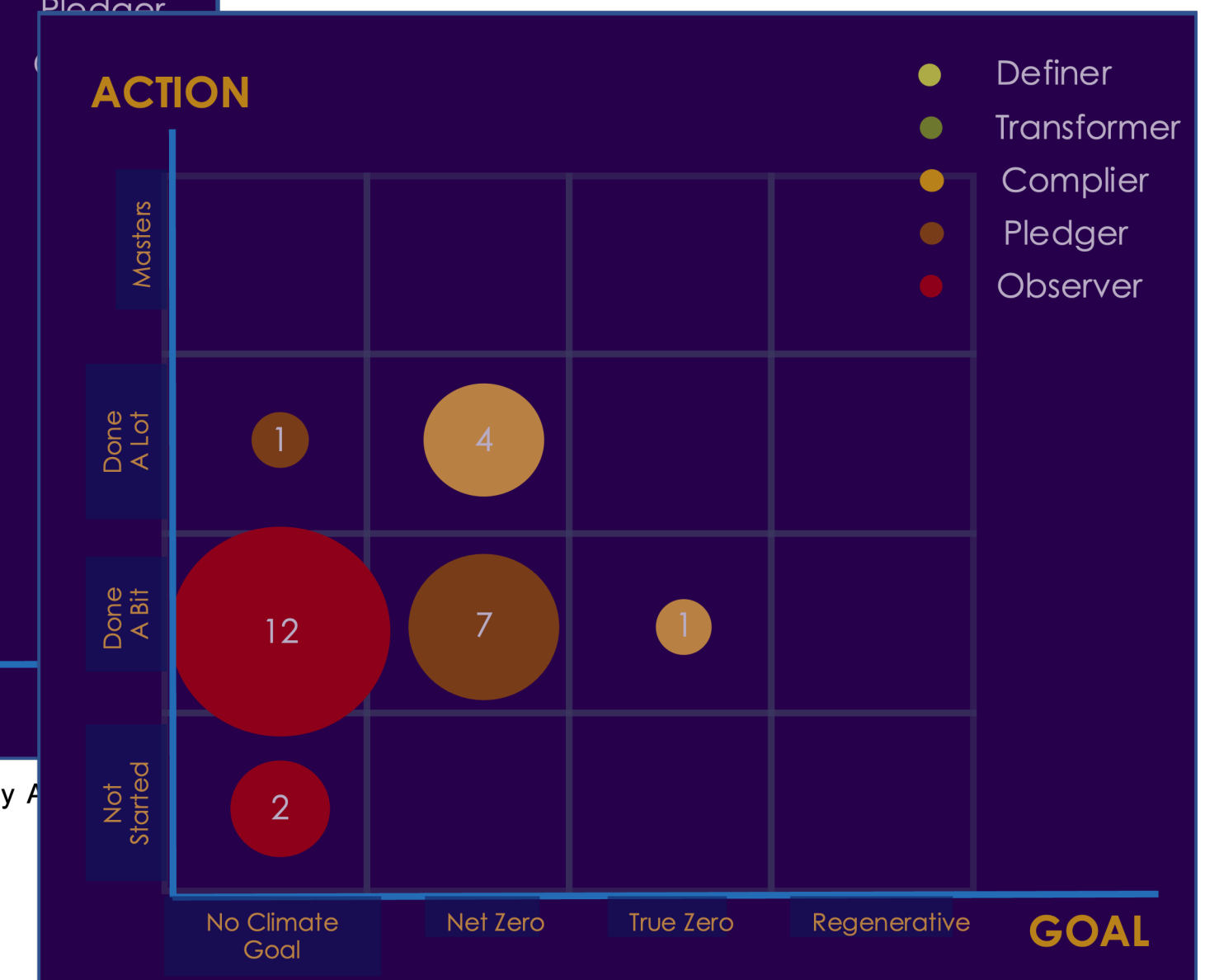
Where are you positioned?

And where is your value chain?

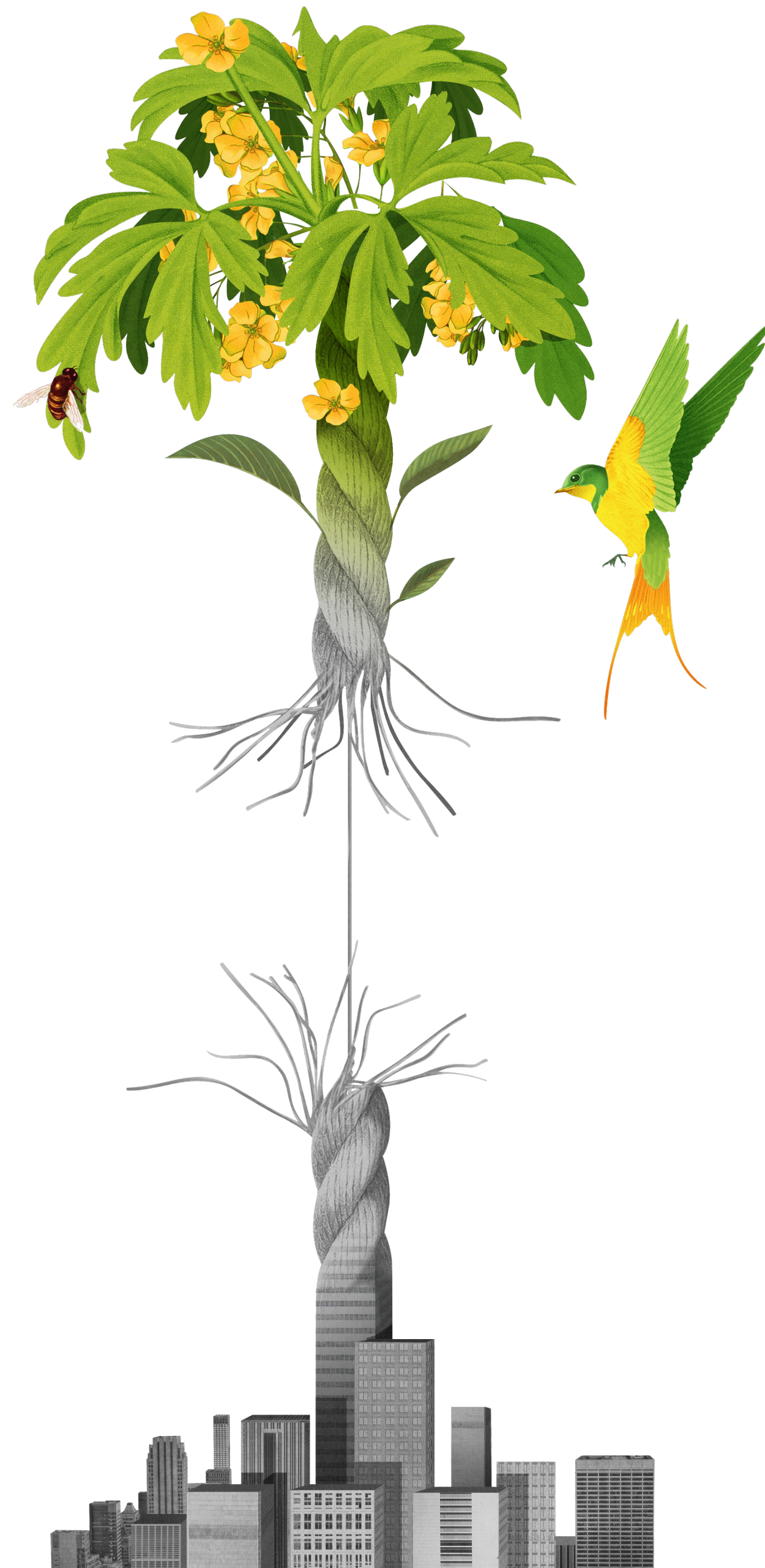
EMBARGO until 15 Dec 2024.



Source: ERMA, Greensight Sustainability Readiness Survey N=19, primarily A



Source: Oct 2024, Greensight Sustainability Readiness Survey, Singapore Leaders, N=27,



ACCELERATING A
COOLER GREENER
FAIRER FUTURE
TOGETHER

For an <math><1.5^\circ\text{C}</math> world

Add your
experience
and **receive a
complimentary
Greensight
Sustainability
Readiness Profile**

